

COMMUNICATION COMMITTEE CHARTER

Organization

The Communication Committee (CC) shall be comprised of three or four Board members. The superintendent shall be the district liaison to the CC. Board President shall serve as the ex-officio member of the CC. A chairperson for CC shall be appointed by the President and shall report to the Board for the committee.

Purpose

Working in partnership with the District, the Communication Committee shall assist the Board with oversight of the district communications practices. The Communication Committee considers two types of school district audiences: internal (students, staff and School Board) and external (parents, businesses, civic groups, state/ local government, faith-based organizations, and other members of the MTSD community).

Responsibilities

- To provide policy guidance for community relations efforts in the district
- Develop clear, consistent school district messages that are delivered in “one clear voice.”
- Continue to develop public engagement/outreach opportunities
- Maintain a Key Communicator Network.
- Annually consider communication efforts that may impact the planning and budgeting process

Meetings

The Communication Committee shall meet monthly (at least six (6) times per year). This Committee may hold meetings at such other times, as it deems appropriate, to fulfill its responsibilities. The Communication Committee shall report regularly with respect of its activities and make recommendations to the Board for its consideration.

6/13/16