

The Communication and Advocacy Committee [CAC]

Committee Governance: The Board of Education may choose to use standing and ad hoc committees to initiate and investigate, evaluate and assess [programmatically], report [programmatically], and recommend for presentation and discussion and approval to and by the Board in consultation with the Superintendent and aligned with the District's goals. Such committees may not act independently from the Board or make commitments which bind the Board without specific prior authorization of the Board. The Board shall determine at its annual organization meeting, or as soon thereafter as is practical, which standing committees and ad hoc committees it will constitute for the following year. Ad Hoc committees can be established on as needed basis with the majority approval of the Board, and in accordance with Board policy.

The Communication and Advocacy Committee – CAC shall have as its purview the overall marketing and communication strategy of the Board and the District in maintaining relationships with all stakeholders to include but not limited to parents, students, employees, at large community, PTOs, other community bodies, county and state educational organizations, and reporting back to the full Board. The CAC will provide at least one public meeting which will not share confidential information.

Annually the CAC will obtain the Board's approval of this charter and annually reassess this charter with the Committee and full Board.

The Board President and Superintendent shall be ex officio members of CAC. The District Superintendent shall be the designated representative to the CAC.